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OPERATIONS COORDINATING BOARD
Washington 25, D. C.

December 30, 1955

MEMORANDUM FOR THE BOARD ASSISTANTS

SUBJECT: Report on Television in Europe

A. AGENDA ITEM FOR:

January 6 Board Assistants' meeting

B. RECOMMENDED ACTION:


Concurrence in the report for transmittal to the Board
for its consideration on January 18.

C. PREPARED BY:

USIA.

D. BACKGROUND:

This report has been prepared in response to the Board's request, at its meeting on November 9, that courses of action be developed to encourage the use of TV in the Western Europe area. In connection with the development of the recommendations, the Board requested that consideration be given to the existing Eurovision network and the possibility of a network identified with NATO, and recognized that not only technical problems but matters of policy and program content are involved.


Elmer B. Staats
Executive Officer

Attachment:

Subject Report dated 12/29/55.

OCB File Nos. 25.1 and 83

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